



Greetings from ShanghaiMamas!

Since 2006 we have been operating as a non-profit organization supporting international families living in Shanghai through our social networking website, member events, and frequent newsletters. Our value to our members is spread through word of mouth, or by newcomers searching for resources prior to arrival. Recognized by our membership and perhaps area business as well, we received the That's Shanghai "Best Community Award" two years in a row.

Every year ShanghaiMamas celebrates our amazing community with a celebration and fundraiser, and this year's party is fast approaching. The party will be held on Sunday October 25, 2015 from 10:00 AM until 3:00 PM at Yew Chung International School of Shanghai (YCIS) Hongqiao Campus. We had a great time last year with a picnic, live music, bazaar, raffle, silent auction and activities for the kids. Based on the 2014 party, we anticipate a crowd of 1,500-2,000 for this year's event.

It's been a fantastic year. We now have over 4,000 members in our community, with more joining every day! In 2015 we rolled out our new website and as a result we have more new applicants than in years past. As the group expands, our plan is to further improve and support our website and continue to offer family events throughout the year as well as supporting our chosen charities.

So here we are, knocking on your door soliciting for our fundraiser in the form of prizes for the very popular annual raffle. We would be very grateful for whatever contributions you can pass along in the form of vouchers, services, merchandise, or even cash donations. In return for your generous support, your logo or organization name will be included on a special raffle sponsor appreciation banner on our web site, placement in the promotion emails in our email digest and event follow-up emails, and promotion in our forums discussing the raffle prizes. Your organization will be provided brand exposure within a highly desirable demographic: international families in Shanghai.

We look forward to hearing from you, and having your support for our party. Should you have questions, please contact us via email : [ShMamas\\_PartyRaffle@yahoo.com](mailto:ShMamas_PartyRaffle@yahoo.com)

Kind regards,

The ShanghaiMamas Party Planning Committee  
[www.shanghaimamas.org](http://www.shanghaimamas.org)